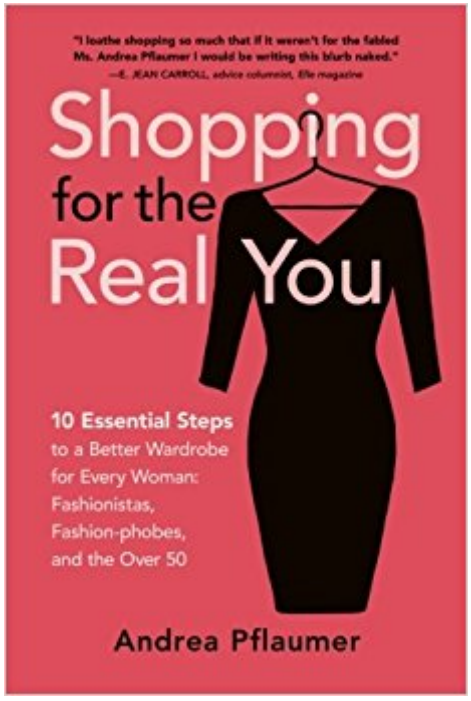
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Shopping For The Real You: Ten Essential Steps To The Perfect Wardrobe (Volume 1)



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Synopsis

Have you ever wanted a personal stylist at your fingertips? Andrea Pflaumer's Shopping for the Real You helps you find the perfect one - right in the mirror! For more than 20 years Andrea has studied the fundamental principles of clothing selection from the worldÃ¢â ¬â„¢s top color and style experts. Her book, Shopping for the Real You, distills that wisdom into this concise and thorough guide to help her readers understand: Ã¢â ¬Â¢ How to determine which specific colors work for you Ã¢â ¬Â¢ How to choose garments and accessories that harmonizes with your bone structure, coloring, features and personality Ã¢â ¬Â¢ Which silhouettes best enhance your body type Ã¢â ¬Â¢ How to dress with panache and taste throughout all stages of life. This book is a useful and practical shopping companion to help you avoid mistakes, save money, and look great in any environment. The illustrations, charts, and questionnaires make the process fun, enlightening, and foolproof. Andrea Pflaumer is a non-fiction writer in the San Francisco Bay Area and writes about shopping, fashion, and style for numerous local, national and international publications.

Book Information

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Best Sellers Rank: #194,294 in Books (See Top 100 in Books) #18 inÃ Â Books > Health, Fitness & Dieting > Aging > Beauty, Grooming & Style #428 inÃ Â Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

I like this book a lot, because although it's about a subject on which much has been written, Andrea Pflaumer has contributed something new.She's discovered another style category in addition to the usual types that all the books have - the well-known Classic, Romantic, Sporty, and so on. The new style is the Ethereal/Angelic, and when I read about it I realized that that is exactly what I am, and the reason why I've never felt comfortable in any of the others is because I was an Ethereal all

along.In addition, the book is well written and illustrated, and fun to read as well as instructive.I'd thoroughly recommend it if you're into style and shopping!

3 stars because i mainly bought the book hoping for a test or questionnaire to see what looks best on you, but realized it was a lot of different things that go into figuring out what works for you. Also it feels its geared toward older woman, like 40+ year olds. It suggests hiring a professional. Right. and i have all the money in the world... I got bored and only read half of it, not my favorite.not my favorite

What a phenomenal resource!!!! The author covers a lot of points that are ambivalent in other color analysis booksI just have one issue: I don't fit into ANY of the archetypes...not even combinations...but not a problem...I plan to create some of my own!!!

So much great information in one delightful little book! I am a power shopper, I am always reading about health/beauty/fashion. Even with my decades of experience I learned quite a lot from the book. Very well written and easy to understand. It is loaded with information, all clearly explained. Definitely the best book I have read on the subject.Ms. Pflaumer delivers on the promise of the title, she really does help you figure out how to shop, for the real you!

I'd vote this a waste of my money, EXCEPT I enjoyed the "essence" quiz it provided. The answers that were spot on. I've been able to share the quiz with others. The rest of the text is similar to that which I've found in other books and online sources.

A great addition to my collection of books on how to look my best. I recommend this book to people all the time!~ Not only do i use it to dress more to my own personal characteristics, it helps me make suggestions and understand the needs and desires of my friends.

Wonderful and easy-to-read how-to guide for editing, enhancing, and focusing your wardrobe to improve your appearance. The author provides a helpful system for evaluating personal color, style type, scale and balance that emboldens women of all ages to maximize the positive effect of their fashion choices. Feel good and look good too.

Living and working in Hollywood, I was the victim of ÃƒÂ¢Ã â ¬Ã Å“antÃƒÂ¢Ã â ¬Ã Â• syndrome. Meaning I, along with everyone else in this town dressed in black making any gathering look like a

bunch of ants had infiltrated it. I justified my uninspired dress by thinking, ÃƒÂ¢Ã â ¬Ã Å“IÃƒÂ¢Ã â ¬Ã â„¢m going to be on the set all day, and I donÃƒÂ¢Ã â ¬Ã â„¢t want to get caught on camera.ÃƒÂ¢Ã â ¬Ã Â• Or, ÃƒÂ¢Ã â ¬Ã Å“Black doesnÃƒÂ¢Ã â ¬Ã â„¢t show dirt as much as colors do.ÃƒÂ¢Ã â ¬Ã Â• Or, ÃƒÂ¢Ã â ¬Ã Å“I need to be hip and fit in.ÃƒÂ¢Ã â ¬Ã Â• But it was laziness and fear of wearing the wrong color that brought me back to the same non-fashion statement. After reading "Shopping for the Real You," I realized I wasnÃƒÂ¢Ã â ¬Ã â„¢t alone. Through AndreaÃƒÂ¢Ã â ¬Ã â„¢s careful guidance, I have added color to my wardrobe and have even started wearing pink! Now that I know what colors and styles work for me, shopping has become easier and a lot more fun. Since my metamorphosis, people have started saying that I looked ÃƒÂ¢Ã â ¬Ã Å“rested,ÃƒÂ¢Ã â ¬Ã Â• ÃƒÂ¢Ã â ¬Ã Å“healthy,ÃƒÂ¢Ã â ¬Ã Â• or only in Hollywood, ÃƒÂ¢Ã â ¬Ã Å“that I must have had work done.ÃƒÂ¢Ã â ¬Ã Â• Thank you, thank you for this wonderful book!

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